# **Client Onboarding**

# 🐼 NorthRow



# NorthRow's company and individual onboarding solutions enhance customer experience, increase sales and improve regulatory compliance

First impressions count. Your client's onboarding journey needs to be as simple and efficient as possible to avoid high abandonment rates, lost revenue, and poor customer experience. As a regulated firm, you need to balance the obligation to comply with multiple stringent regulations, reducing business risk, and delivering a fast and frictionless customer onboarding experiences.

## **Benefits**

#### Accelerated onboarding

Automate and integrate a broad range of identity verification and managed services to accelerate your client onboarding processes with our single-point solution. Verify both companies and individuals in real-time whilst meeting regulatory compliance, improving customer experience and reducing your time to revenue.

#### Improved efficiency

Automating identity verification of your clients increases the efficacy of your onboarding processes and reduces human error and operational costs. NorthRow saves you time by giving your team access to a wide range of global data via a single API and with a single contract, so your team only needs one point of contact.

### Fully customised

The highly configurable solution can be used separately, or in combination, at each stage of the customer journey to ensure that you collect and verify all the information you need, and not one iota more. You can configure your risk score to ensure you efficiently onboard your clients and reduce false positives.

### Ongoing compliance

Our solution is scalable and built to adapt to the everchanging regulatory environment, giving you the confidence to continually meet your compliance obligations, so you can focus on driving your business forward. Continue to manage your clients' risk status with our industry-leading monitoring solutions, offering real-time identification of new risks and counterparty risk relevant to your business.



#### Features summary



#### Company and individual onboarding

Onboard international companies and individuals in real-time whilst performing indepth AML and electronic identity verification on company directors and beneficial owners.



#### Quality international data

Access the highest-quality global data sources on the market via our single API.



#### Identity documents

Access global data on a wide range of multiple ID documents. We can validate Identity Documents from over 200 Countries including passports, visas, driving licenses, National ID cards and more.



#### Liveness detection

Secure biometric facial recognition, lip-syncing, anti-spoofing technologies and liveness verification, to reduce your risk of fraud.



#### Dashboard and email alerts

24/7 access to the secure online dashboard, with email alerts for changes requiring your attention.

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#### Full audit record

Secure and searchable archive of all updates, allowing easy access and audit trail of every change and record of action taken.



#### RemoteVerify

Clients can sign up and be verified in minutes, at their convenience, using their own smartphone or tablet anywhere, anytime.

### Single API

Easily integrate our single API into existing systems, meaning you can deploy in hours not months.

#### PEPs and Sanctions

Access to a comprehensive profile, enhanced with rich, contextual information including adverse media data.

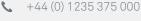
## **Ever-changing regulation**

Understanding regulatory change is at the heart of our business. Our platform leverages this knowledge to keep our processes up-to-date and our clients compliant. You can continue to manage your risk with our automated, scalable single API solution, easily integrating into your client onboarding processes. No legacy technology issues to deal with and easy to understand transparent API documentation means you can deploy in hours not months.

## Digitally transform your client onboarding

If you want to learn more on how we can digitally transform your compliance, client onboarding and monitoring processes get in touch today, or click the Get Started below.

### **Get Started**



- 🔀 sales@northrow.com
- in www.linkedin.com/company/northrow/
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